



# Scientific Symposium on Emergency Medicine Geriatric Emergency Care: Embracing the Challenges

**20 October 2017**

## *Sponsorship and Exhibition Prospectus*

Date : 20 October 2017

Theme : Geriatric Emergency Care: Embracing the Challenges

Venue : Hong Kong Academy of Medicine Jockey Club Building, 99 Wong Chuk Hang Road, Aberdeen, Hong Kong

Organized by: Supported by:



**SSEM 2017 Conference Secretariat**  
Event Team, Hong Kong Academy of Medicine,  
Room 808, 8<sup>th</sup> Floor, HKAM Jockey Club Building,  
99 Wong Chuk Hang Road, Aberdeen, Hong Kong  
Tel: (852) 2871 8808/ 2871 8843 Fax: (852) 2871 8898  
Email: ssem@hkamonline.hk



# Scientific Symposium on Emergency Medicine Geriatric Emergency Care: Embracing the Challenges

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## Invitation for Sponsorship

Hong Kong College of Emergency Medicine, supported by Hong Kong Society for Emergency Medicine and Surgery, Hong Kong College of Emergency Nursing and Hong Kong Emergency Nurses Association, will organize a Scientific Symposium on Emergency Medicine (SSEM) on 20 October 2017 at the Hong Kong Academy of Medicine Jockey Club Building, Aberdeen, Hong Kong. The conference aims to provide a platform for medical experts to exchange views, share experience and gain new insights in the practice of emergency medicine.

On behalf of the Organizing Committee, we are most grateful if your company could support the Conference. Your sponsorship will provide the opportunity to showcase your products and services to professionals and experts of Emergency Medicine. Lists of sponsorship are enclosed for your easy reference. Other alternatives of supports are welcome.

Should you need further information, please feel free to contact the Secretariat at telephone (852)2871 8897 or 2871 8808, fax (852)2871 8898 or email: [ssem@hkamonline.hk](mailto:ssem@hkamonline.hk).

We look forward to receiving your favorable reply.

Yours sincerely,

Dr. Kin-kwan Lam  
Chairperson of the Organizing Committee  
SSEM 2017

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## *Sponsorship Items and Entitlements*

### Major Sponsor

**HK\$70,000**

#### Entitlements

1. 1 exhibition booth at the exhibition area during Conference
2. 5 complimentary registration pass during Conference
3. Company name and logo printed on the backdrop during banquet
4. Company name and logo printed on the cover on the Final Programme Book
5. Company name and logo printed on the backdrop of Opening Ceremony
6. 2 full pages of 4-colour advertisement inside Final Programme Book
7. Free insert in Conference Satchel
8. ONE 15-minutes video promotion during registration on 20 October 2017
9. Sponsor will be invited to join Opening Ceremony
10. 2 seats reserved for Sponsor during Conference Dinner
11. Placement of company logo on conference website with hyperlink to company website will be offered upon your confirmation

### Lunch (exclusive opportunity)

**HK\$60,000**

#### Entitlements

1. 1 30-minutes presentation during lunch
2. 1 exhibition booth at exhibition area during Conference
3. 2 complimentary registrations pass during Conference
4. Company name and logo printed on the backdrop of the lunch
5. 1 full page of 4-colour advertisement in the Programme Book
6. Distribute of marketing materials at the lunch sponsored
7. Sponsors will be invited to Opening Ceremony
8. Placement of company logo on conference website with hyperlink to company website will be offered upon your confirmation.

### Exhibition Booth

**HK\$45,000**

#### Entitlements

1. 1 exhibition booth at the exhibition area during the Conference
2. Sponsors will be invited to Opening Ceremony
3. 1 half page of 4-colour advertisement in the Programme Book
4. 2 complimentary registrations pass during Conference

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## Conference Bags

**HK\$40,000**

### Entitlements

1. Company name and logo printed on the conference bag
2. Sponsors will be invited to Opening Ceremony

## Conference Polo-shirt

**HK\$30,000**

### Entitlements

1. Company name and logo printed on the Polo shirt
2. Sponsors will be invited to Opening Ceremony

## Name Badges

**HK\$10,000**

### Entitlements

1. Company name and logo printed on name badges

## Insertion

**HK\$10,000**

### Entitlements

1. ONE insert in Conference Bag
  - ❖ *Materials to be provided by sponsors.*

## Advertisements

### Printing In Final Program Book (size: 28.6cm x 21cm)

Inside front page in full colour

**HK\$6,000**

Back cover in full colour

**HK\$7,000**

Inside back page in full colour

**HK\$5,000**

Run-off page (full page) in full colour

**HK\$4,000**

❖ *High resolution files (in PDF) are to be provided by sponsors.*

### Video Show at Registration Counter (by Plasma)

Registration Period (45 minutes)

**HK\$7,000**

Morning Coffee Break (30 minutes)

**HK\$6,000**

Afternoon Coffee Break (30 minutes)

**HK\$6,000**

### Video Show at Lunch Venue (by Built-in screen)

Lunch Period (60 minutes)

**HK\$20,000**

❖ *Videos are to be provided by sponsor.*

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## Sponsorship Form

To : Ms Jessie Chow, SSEM Conference Secretariat (HKAM)  
 Address : Room 808, 8/F, HKAM Jockey Club Building,  
 99 Wong Chuk Hang Road, Aberdeen, Hong Kong  
 Tel : 2871 8897/ 2871 8808 Fax : 2871 8898  
 Email : [ssem@hkamonline.hk](mailto:ssem@hkamonline.hk)

Name	:	
Company	:	
Job title	:	
Address	:	
Telephone	:	
Email	:	

Please tick "✓" appropriate:

<input type="checkbox"/>	Major Sponsor	HK\$70,000
<input type="checkbox"/>	Lunch (exclusive opportunity)	HK\$60,000
<input type="checkbox"/>	Exhibition Booth	HK\$45,000
<input type="checkbox"/>	Conference Bags	HK\$40,000
<input type="checkbox"/>	Conference Polo-shirt	HK\$30,000
<input type="checkbox"/>	Name Badges	HK\$10,000
<input type="checkbox"/>	Insertion	HK\$10,000
<input type="checkbox"/>	Advertisements - Inside front page in full colour	HK\$6,000
<input type="checkbox"/>	Advertisements - Back cover in full colour	HK\$7,000
<input type="checkbox"/>	Advertisements - Inside back page in full colour	HK\$5,000
<input type="checkbox"/>	Advertisements - Run-off page (full page) in full colour	HK\$4,000
<input type="checkbox"/>	Video Show at Registration Counter - Registration Period (45 minutes)	HK\$7,000
<input type="checkbox"/>	Video Show at Registration Counter - Morning Coffee Break (30 minutes)	HK\$6,000
<input type="checkbox"/>	Video Show at Registration Counter - Afternoon Coffee Break (30 minutes)	HK\$6,000
<input type="checkbox"/>	Video Show at Lunch Venue - Lunch Period (60 minutes)	HK\$20,000
<b>TOTAL AMOUNT:</b>		<b>HK\$</b>

Signature and Official Chop

Date

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